

## Press release

#### **Luther Anniversary Year 2017**

### 500-year Reformation anniversary in Braunschweig

On October 31<sup>st</sup> 1517, Martin Luther published his 95 theses condemning indulgence. This event was simultaneously the beginning of the Reformation, which brought with it profound changes in both the church and society. In the City of Braunschweig, the Reformation came into effect in 1528. On the 5<sup>th</sup> of September, Luther's close confidant Johannes Bugenhagen, parish pastor in Wittenberg, proclaimed from the balcony of the Old Town Hall the evangelical church constitution which he had himself compiled. This constitution served as an example of Bugenhagen's subsequent reformatory activities in the Hanseatic cities of Hamburg and Lübeck as well as in Scandinavia in, amongst other cities, Copenhagen, where his work is still highly valued today.

The 500-year anniversary will be celebrated with numerous events initiated by the Evangelical-Lutheran Church Association Braunschweig, the Braunschweig State Museum, the City of Braunschweig and other parties. These events include exhibitions, church services, readings, lectures and a public art project. From May 7<sup>th</sup> to November 19<sup>th</sup>, the Braunschweig State Museum, in co-operation with the Evangelical Academy Abt Jerusalem, will be taking a look at a century of profound social change in North-West Germany within the framework of the exhibition "Im Aufbruch. Reformation 1517-1617". Furthermore, you can also search for clues at the numerous preserved, historically-authentic places of the Reformation in Braunschweig.

Further information concerning the programme and the topic of the Reformation can be found at www.braunschweig.de/blickpunkt-reformation.

#### **About the Braunschweig Stadtmarketing GmbH**

The Braunschweig Stadtmarketing GmbH is a subsidiary of the Stadt Braunschweig (Braunschweig city administration). In the three business sectors of location marketing, touristic marketing and inner city marketing, the company engages 39 employees. In collaboration with partners from the economy, science and culture, as well as with citizens and the city administration, the Braunschweig Stadtmarketing GmbH implements measures for city marketing for Braunschweig. Chairman of the Board: Christian A. Geiger, Managing Director: Gerold Leppa.

### **Mobility partner for the Braunschweig Stadtmarketing GmbH**Autohaus Holzberg

# Refreshment partner for the Braunschweig Stadtmarketing GmbH Bad Harzburger Mineralbrunnen

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