BRAUNSCHWEIG – LOCATION WITH A FUTURE

With around 250,000 residents, Braunschweig is the largest city between Hanover and Berlin and forms the historic centre of the most important industrial region in the state of Lower Saxony. Braunschweig is characterised by a diversified economic structure. Technology-oriented companies from the establishment of German industry, such as Volkswagen and Siemens Mobility, have their place in Braunschweig alongside GOM and Aerodata – youngsters on the world market, whose services are nevertheless valued throughout the world.

Braunschweig is the centre of the most research-intensive region in Germany and is the IT stronghold of Lower Saxony. A creative environment, interdisciplinary cooperations and networking between science and the economy forge the foundation for outstanding innovations.

Around 30 research institutions and 250 companies from the high-tech sector contribute towards Braunschweig’s profile as the “City of Science” – a title which the city was officially awarded in 2007. One example of how a city can systematically strengthen its location qualities is the Research Airport Braunschweig. It is the second-largest in Europe. With more than 40 companies and research institutions, including the German Aerospace Center, the Research Airport is one of the most innovative economic and scientific clusters in Europe. Mobility for the future forms the core of the research and work being carried out here by more than 2,800 people.
BRAUNSCHWEIG IN FIGURES

Population (as at 31.12.2017)
Residents 250,361
Average age 43,25 years

Geographic Data
Area 192,70 km²
Population density 1,304 residents/km²

Labour market
Unemployed (as at 31.05.2018) 7,427
Unemployment rate 5,3 %
Employees subject to social insurance contributions at the workplace (as at 30.06.2017) 127,827

Thereof according to economic sector (selection; as at 30.06.2017)
Service providers 75,176 (58,8 %)
Production industry 27,068 (21,2 %)
Automobile trade and maintenance 16,996 (13,3 %)
Transportation and storage 5,092 (4,0 %)
Hotel and restaurant sector 3,425 (2,7 %)

Tourism (as at 2017)
Overnight stays 681,662
Guest arrivals 423,700

Companies in Braunschweig (selection)
Volkswagen, Volkswagen Financial Services, Siemens Mobility, New Yorker, BMA Braunschweigische Maschinenbauenanstalt, Nordzucker, Bosch, GOM, Westermann Gruppe

Research institutes in Braunschweig (selection)
Technische Universität Braunschweig
German Aerospace Center
Helmholtz Centre for Infection Research
Fraunhofer Institute for Surface Engineering and Thin Films IST
Georg Eckert Institute for International Textbook Research